

RAPID BRAINSTORMING WORKSHEET



1. Define the Challenge

How might we... (Write a clear, open-ended problem or opportunity statement)

2. Set the Timer

Duration: _____ minutes (Recommended: 5–15 minutes)

3. Idea Generation

Rules:

- Go for quantity, not quality.
- No judgment—every idea is welcome.
- Build on others' ideas.
- Think wild, weird, and unexpected.

Idea Dump:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

4. Cluster & Expand

Group similar ideas and explore variations.

Cluster Theme: _____

- Idea: _____
- Add-on: _____

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- Idea: _____
- Add-on: _____



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