

SCAMPER Ideation Template



waste2worth
creating circular communities

Focus Area / Challenge: _____

S – Substitute

What can be replaced or used instead?



C – Combine

What ideas, products, or processes can be brought together?



A – Adapt

What can be adjusted or modified for a new use?



M – Modify / Magnify / Minify

What can be made bigger, smaller, stronger, faster, or altered?



P – Put to another use

How else could this be used (different purpose or context)?



E – Eliminate

What can be removed, simplified, or reduced?



R – Reverse / Rearrange

What can be reversed, flipped, or re-ordered?



Key Ideas / Next Steps: _____



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