

# Waste 2 Worth Design Thinking Empathy Interview Sheet



**Interviewee Name/Role:** \_\_\_\_\_

**Date/Location:** \_\_\_\_\_

## 1. Warm-Up (Build Rapport)

- Can you tell me a little about yourself & your connection to [food system/region/SME/community]?
- What's a typical day like for you in this role?

## 2. Experiences & Practices

- How do you currently deal with [food waste/surplus/by-products] in your work or community?
- What has worked well for you in managing waste or resources?
- What challenges or frustrations do you face in this area?

## 3. Emotions & Perspectives

- How do these challenges make you feel?
- What values or beliefs guide how you approach waste & sustainability?
- How do you think others in your community/sector view this issue?

## 4. Needs & Motivations

- What would make your work easier or more effective in this area?
- What kind of support, resources, or partnerships would be most valuable?
- If you could change one thing about the current system, what would it be?

## 5. Future Outlook & Opportunities

- Imagine things worked really well — what would that look like for you?
- What opportunities do you see for turning waste into value in your region?

## 6. Wrap-Up

- Is there anything we haven't talked about that you'd like to share?
- Would you be open to staying involved in future workshops or projects?